

## **Community Engagement Meeting Miller CC 11/7/11**

1. What should we prioritize?
  - Prioritize that are currently well attended; reflect community needs/demand.
  - Well attended drop in programs
  - Programs that benefit the community
  - Ability to keep the CC more hours
  - More community marketing/awareness
  - Programs for all ages and abilities
  - Appropriate staff for program delivery
  - Moms and kids
  - Humans
  - Toddler gym
  - Teens
  - Arts programs – all ages
  - Seniors Lifelong Recreation Programs
  - Fitness/active programs
  - Educational classes/health and wellness
  - Intergenerational programs
  - Special events
  - Bus routes to center in Geo units
2. What should we keep doing?
  - Keep programs that serve the community
  - Stakeholder analysis – program driven or drop in?
  - Determine when CC is used for each type of program
  - Programs driven by needs of participants
  - Marketing room space for drop in programs and rentals
  - Review room usage based on community needs
  - Find unique, structured program for communities
  - Find community group partners
  - Stroller Strides
  - Adult volleyball/basketball
  - Late Night recreation
  - Toddler gym
  - Newborns
  - Holiday events
  - Seasonal hours
  - Continue to rent space
  - Keep offering morning and night classes, close during the afternoon
3. What should we stop doing?
  - Things that don't serve the community
  - Breaking the consistency of staff in programs
  - Don't move programs that are successful
  - Adult programs that people can find elsewhere

- Computer classes off-site/Y's or community college
- Seniors who belong to Group Health can go to any location
- Stop cutting hours and staff
- Some special events at level 1 sites
- Family fun nights

4. What can you do?

- Volunteer recruitment for Advisory Council and programs
- Allow volunteers to better serve program; make policy changes
- Gorilla marketing: print, web, social media, canvassing, word of mouth
- Fund raisers/community events
- Find events that increase visibility and engagement
- Survey to learn what community wants and what can raise interest and money
- Find volunteers to work on marketing plans
- Create volunteer jobs and advertise
- Apply for grants
- Create a rental or program ad page in brochure
- Look for partnership opportunities
- Sponsorships for kids/scholarships
- Reach out to schools/recruit participants
- Promote through local newspapers
- Partner
- "Volunteer for" list of specific jobs
- Get sponsors
- Bring new programs to center to increase money to City
- Use teens and seniors as "helpers"
- Educate others
- High school service hours
- Find money
- Talks with youth groups/boys & girls camps
- Creative use of hours
- Join Advisory Council